**WEBROOT**®
Smarter Cybersecurity™

# Webroot SecureAnywhere® Mobile Protection

## A Smarter Cybersecurity™ solution for today's mobile workforce

In the recent 2017 Cyberthreat Defense Report by the CyberEdge Group, organizations named mobile security the hardest area to defend against threats. This is unsurprising, since IT staff can more securely manage devices over which they have direct control, which is often not the case with mobile devices. As Bring Your Own Device (BYOD) becomes more commonplace and an increasing amount of internet traffic occurs via mobile devices, there has never been a greater need for organizations to implement effective mobile security for their employees.

Like laptops, mobile devices are susceptible to digital attacks. More and more users rely on smartphones and tablets to manage their personal and business data, opening up an attractive new target for cybercriminals.

While infection rates vary widely by platform, Android® mobile malware continues to grow exponentially and, despite the stringent controls on the apps in the Apple® iTunes store, even iOS® attacks are on the rise. In 2016, Webroot identified over 20 million new and updated Android apps* (taking the total number of apps categorized by Webroot to over 50 million). Of those 20 million apps, nearly 10 million we classified as Malicious and Suspicious during 2016. In the year prior, this number was just over 2 million, demonstrating a 500% growth in the number of bad Android apps.

In addition to cyberattacks, mobile devices are highly vulnerable to theft and loss due to their size and portability. Although they can help maximize employee productivity, managing and securing these devices presents a unique challenge for IT administrators.

Webroot SecureAnywhere® Business Mobile Protection secures devices from malware, malicious websites, and app hijacks, while protecting corporate and user data against accidental loss or theft. Leveraging collective threat intelligence, Webroot SecureAnywhere Business Mobile Protection requires no on-premises management hardware or software. Instead, the security status of mobile devices is visible and under control via the Webroot SecureAnywhere management console website. Administration

of mobile devices, PCs, and network endpoints is simple. Webroot SecureAnywhere Business Mobile Protection is designed as a low resource usage solution, keeping operational costs down and device performance optimal. It minimizes battery, bandwidth and memory usage, and is always up to date.

## Quick Facts

» Comprehensive protection covers malware, web browsing, identity, phishing attacks, and data theft

» Lightweight client runs in the background and scans without interrupting user activity

» Intuitive management website lets admins manage mobile devices from anywhere

» World-class malicious mobile application protection is powered by the Webroot BrightCloud® Mobile App Reputation Service

» Lost Device Protection allows admins to remotely locate, lock, or wipe a lost or stolen device

» Minimized device resource usage won't slow down the device, hinder productivity, or drain battery power

» Low bandwidth consumption means minimal mobile data usage

## Key Benefits

**Management**
Webroot SecureAnywhere® Business Mobile Protection is a cloud-based service that offers centralized management across Android and iOS devices.

*Nearly 50% of new Android apps in 2016 were Malicious or Suspicious.*

## Web-based Administration

» Intuitive, single point of control for visibility and reporting on mobile devices

» Mobile dashboard provides real-time status of devices needing attention

» Ability to create custom and default group policies within the management console for over-the-air deployment

Policies may be created to cover:

- Antivirus shields, Lost Device Protection, SMS Blocking, Secure Web Browsing, and Password/Lock enforcement for Android devices

- General policies and Passcode enforcement, as well as Wi-Fi, VPN and approved email connections for iOS devices

» Execute remote lost device protection and general commands

» Classifies the reputation of downloaded apps on all mobile devices

» Customizable alerts via email or SMS

## Cloud Simplicity

» Quick updates that don't impede performance or productivity

» Fast and easy deployment via email or SMS

» No servers or on-premises infrastructure required, reducing capital expenditure and administrative cost

» Built on scalable, redundant Amazon Web Services, ensuring your service can grow as your business grows

## Protection

Webroot SecureAnywhere® Business Mobile Protection delivers intelligent defense against malware and web-based threats, ensuring your end users and your business data are protected.

### Antivirus

» Automatically scans apps and files for viruses and other threats

» Security shields block malware before it can install itself

» Displays alerts when the device is vulnerable to attack, reducing the risk of a security breach

» Helps organizations achieve regulatory compliance, such as PCI-DSS

» Protects devices even when they are disconnected from the corporate network

» Uses Webroot Threat Intelligence to deliver unrivaled threat protection

### Secure Web Browsing

» Automatically scans URLs to block fraudulent websites and other harmful content (within Chrome or stock Android browser)

### System Requirements

*Mobile Device OS:* Android® operating system version 4.0 or higher; Android-compatible phone or tablet device with 10MB of free storage space, Apple® operating system iOS® 8.x and higher, Compatible with iPhone® and iPad® devices

### About Webroot

Webroot delivers network and endpoint security and threat intelligence services to protect businesses and individuals around the globe. Our smarter approach harnesses the power of cloud-based collective threat intelligence derived from millions of real-world devices to stop threats in real time and help secure the connected world. Our award-winning SecureAnywhere® endpoint solutions and BrightCloud® Threat Intelligence Services protect millions of devices across businesses, home users, and the Internet of Things. Trusted and integrated by market-leading companies, including Cisco, Citrix, F5 Networks, Aruba, Palo Alto Networks, A10 Networks, and more, Webroot is headquartered in Colorado and operates globally across North America, Europe, and Asia. Discover Smarter Cybersecurity™ solutions at webroot.com.

» Real-Time Anti-Phishing detects phishing sites up to 3-5 days sooner than any other service

» Uses the proprietary Webroot URL content filtering and web reputation data to protect against phishing attacks

### Lost Device Protection Mechanisms

» Quickly access and lock a compromised device, limiting corporate data loss and protecting end user privacy

» Remote access allows you to access the management website from anywhere to execute remote commands, including:

- **Remote Lock.** Locks the device if it's lost or stolen.

- **Remote Wipe.** Wipes contacts, SMS, other personal information.

- **Scream.** Sounds an alert to help find a device.

- **Device Locate.** Provides a device's location on a map.

- **SIM Card Lock.** Automatically locks the device if the SIM card is removed.

### Application Inspector

» Scans all applications and updates for threats

» Identifies apps that cost money, access sensitive or personal information, track device location, and drain the battery

### Call/SMS Blocking

» Blocks unwanted calls and SMS messages, and automatically blocks SMS messages containing malicious URLs

## Performance

Webroot SecureAnywhere® Business Mobile Protection has a lightweight footprint and minimizes battery and network consumption.

### Battery & Network Monitors

» Current and cumulative status of battery use by each app, updated every 24 hours without having to reboot device

» Provides details of applications that access the network

### Device Footprint

» Light on both device memory and battery utilization

» Automatically protects, scans, and checks for security updates with minimal disruption

### Technical Support

» Integrated online ticketing through management website in over 65 languages

» Android and iOS devices.

» World-class support with 95%+ satisfaction rating

*Management Portal Access:* Internet Explorer® version 8 and newer; Mozilla® Firefox® version 3.6 and newer; Google Chrome® 11 and newer; Safari® 5 and newer; Opera 11 and newer

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